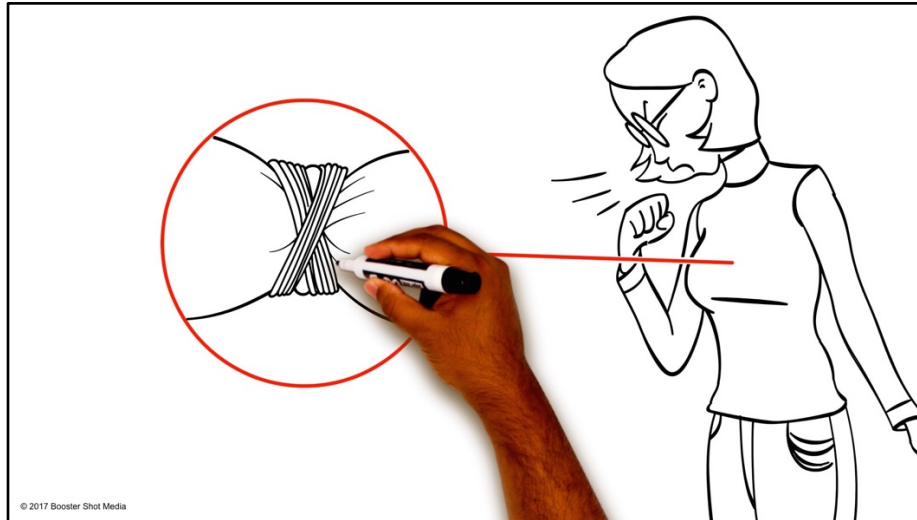


DRAW ME A PICTURE

Whiteboard Animation for Patient Education
HCEA 2017 - Wednesday, Sept. 6 from 4-5PM



What is a whiteboard animation?

Whiteboard animations are a fun and unique style of video production that can be used to educate patients. The emphasis on visual metaphors and plain language makes this approach especially useful for teaching patients with low literacy skills or limited English proficiency.

Examples of whiteboard animation for health education:

- <https://www.youtube.com/DocMikeEvans>
- <http://www.hnehealth.nsw.gov.au/pain/>
- <https://www.ptsd.va.gov/public/materials/videos/>
- <https://www.youtube.com/medskl>

What happens in this workshop?

- Watch and discuss examples of whiteboard videos for patient education
- Learn tips and strategies for writing and producing your own videos
- **Make your own video during the workshop! — Don't worry if you "cannot" draw.**

What do I need to bring?

- Download a video editing app to your own smartphone. Recommended app is called [VideoShop](#) (\$1.99 on iPhone and Android), but some free apps work too!
- Bring your smartphone headphones that have microphone for recording the voice over.
- Most importantly...bring your creativity!!

If you have questions, please contact Gary Ashwal at gary@boostershotmedia.com.