# Educating Patients and Virtual Nurse Avatars

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# Welcome!

### **Objectives**

- Define the terms avatar and virtual nurse avatar
- Meet some avatars
- Discuss the Embodied Conversational Agent (ECA) / Relational Agent
- Review the literature concerning virtual nurse avatars
- Explore ways that the nurse avatar can be used for patients

# Background



### **Definition of the Avatar**



### Avatars in Popular Culture

#### Create an avatar for your Yahoo Messenger

Ask a question



Yahool Avatars as the name suggest is a service that allows you to create an avatar that can be used as your contact picture. You can customize your avatar according to your preferences. You can choose the face, clothing and other details. You can even make your avatar express your moods while you chat with your contacts. To create your avatar:



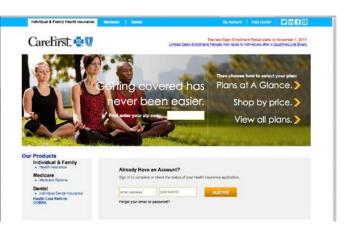






Photo credit: http://bringto.life





# **Avatars All Around**





# Meet CareFirst



# **The Virtual Nurse Avatar**



### Definition of the Virtual Nurse Avatar

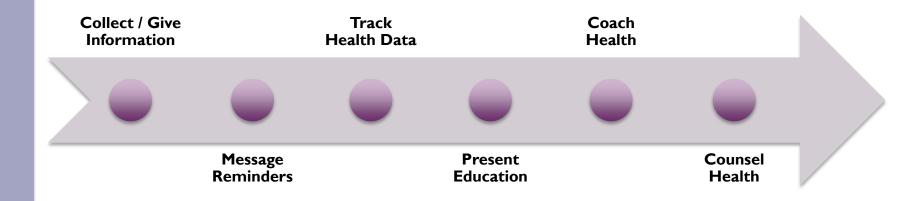
### Why use a nurse avatar?

- Rising healthcare costs
- An aging population
- Nursing shortage
- Problems with one-on-one encounters
- Problems with static materials

### **Benefits of a Nurse Avatar**

- Enhanced engagement
- Increased interactivity
- Anywhere, anytime, reach larger population
- Convey health information to patients with inadequate health literacy / English as second language
- Effective in short-term and longitudinal health interventions
- Improved outcomes

# **Role of the Nurse Avatar**



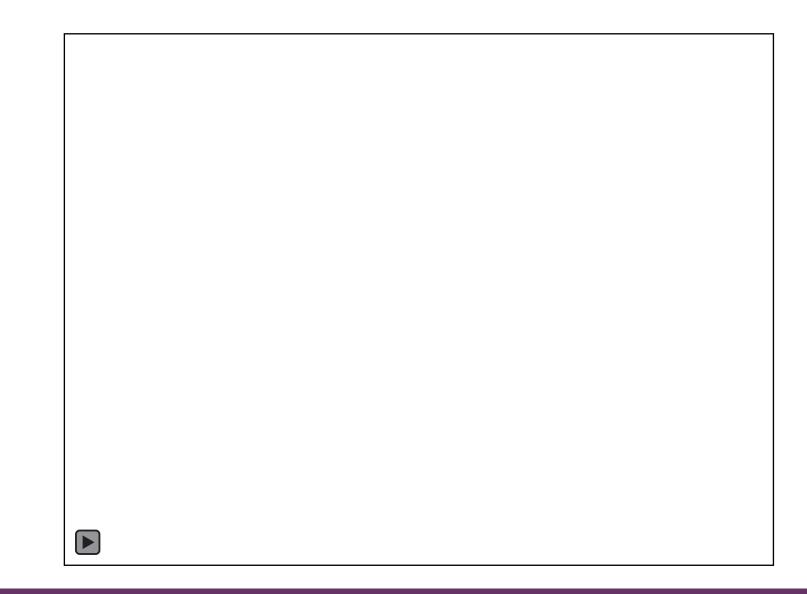
### What does a nurse avatar

#### -



# Meet Florence









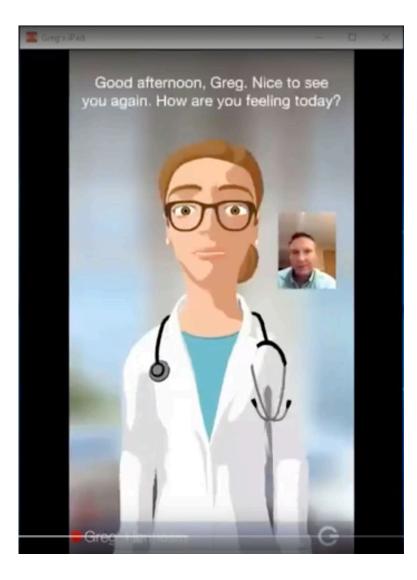


# **Meet Alice**

<u>Alic</u>



# Meet Molly





# Meet Sophie

<u>Sophi</u>

# The Embodied Conversational Agent (ECA)

### Not just a pretty face...

- Computational linguistics
- Multimodal interfaces
- Computer graphics
- Autonomous agents
- Human-to-human conversation



### **ECA Models**

- Verbal communication
- Nonverbal communication
- Context of the conversation
- Autonomous agents
- Psychophysiological data

# **The Relational Agent**

### What is a Relational Agent?

Build and maintain a long-term, social-emotional relationship with the patient

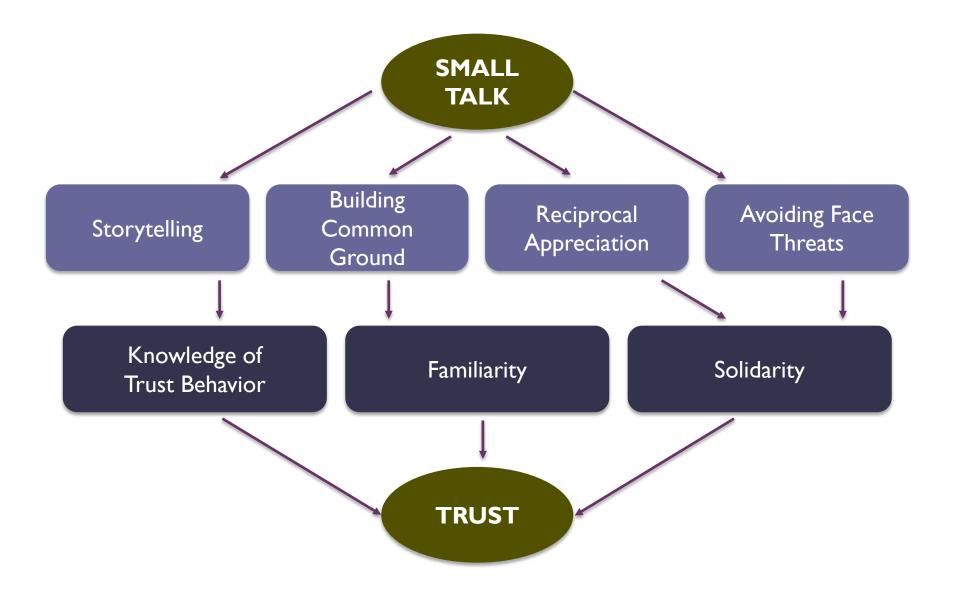
**Relational Strategies:** 

- Social dialogue
- Empathy
- Nonverbal "liking" behaviors

Long-term Engagement Strategies:

- Variability in dialogue
- Autobiographical back story





# Conversational Strategies

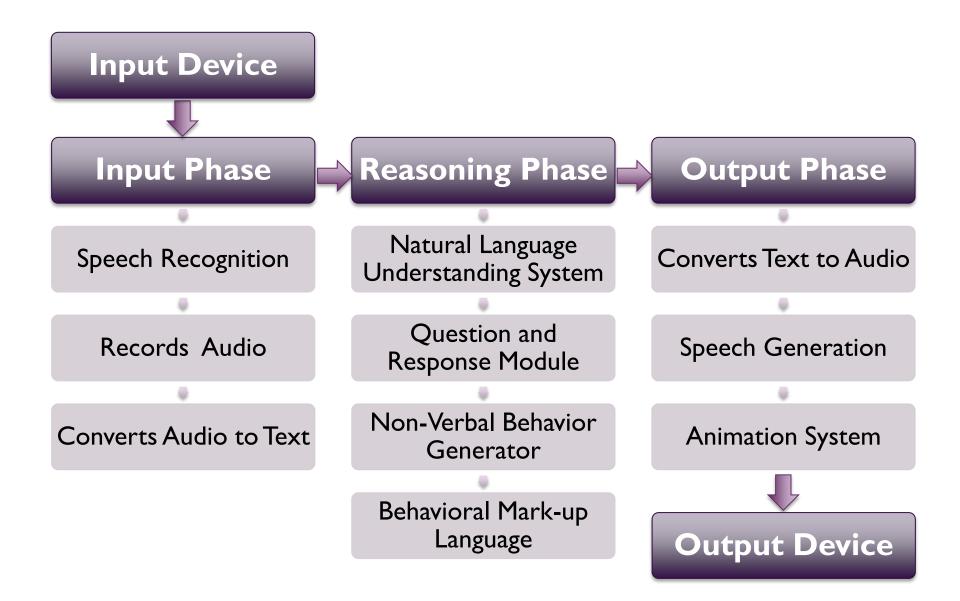
### **Non-Verbal Behaviors**

- Express emotion
- Communicate interpersonal attitudes
- Support speech

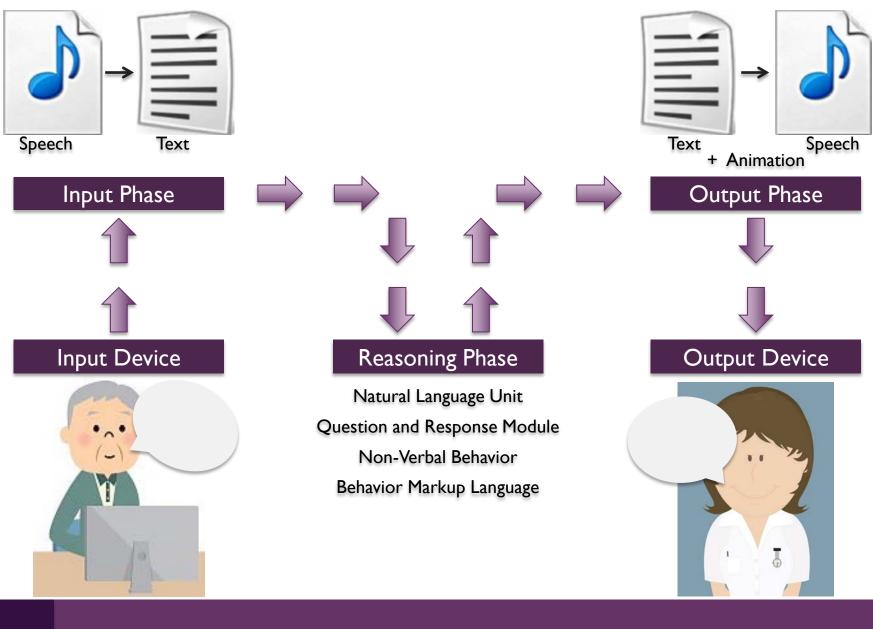




# The Technology



### How does the technology work?



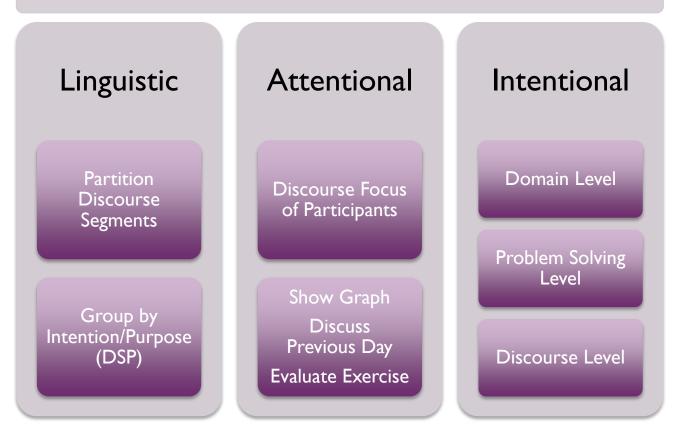
# In Other Words



Photo credit: http://www.adamheine.com/2013/07/writing-game-dialogue.html

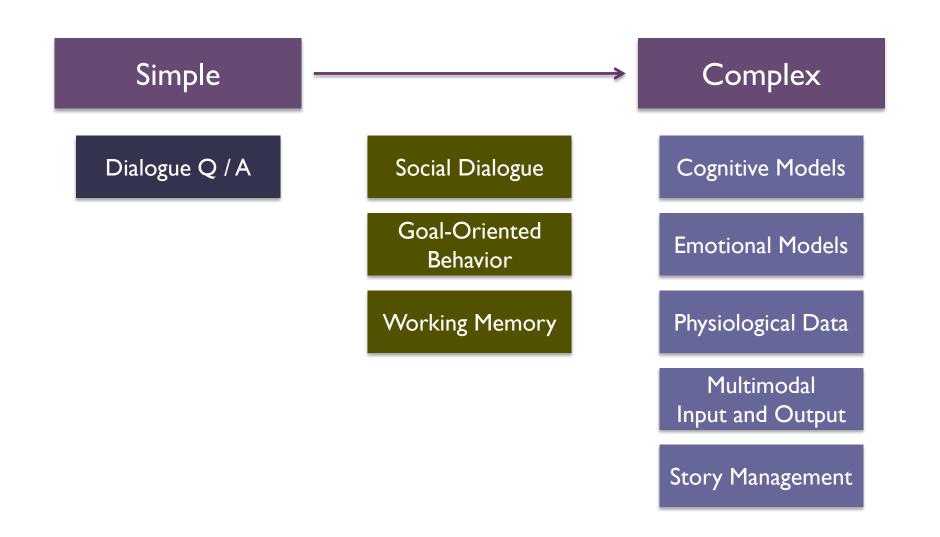
# **Question and Response**

#### Natural Language Understanding Model



# Dialog / Discourse Management

# **The Virtual Human Nurse**



### **Evolution to Realistic Virtual Human**



# Progression of the Nurse Avatar





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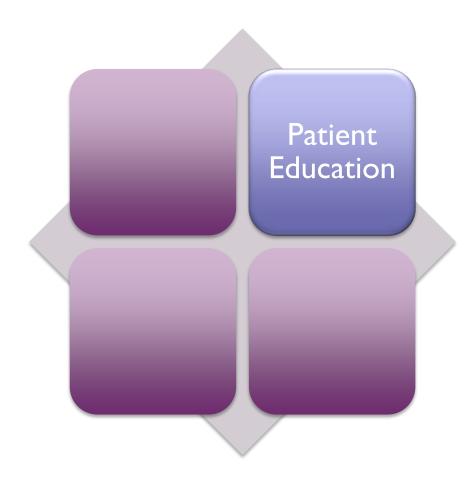
# **Research in Health**



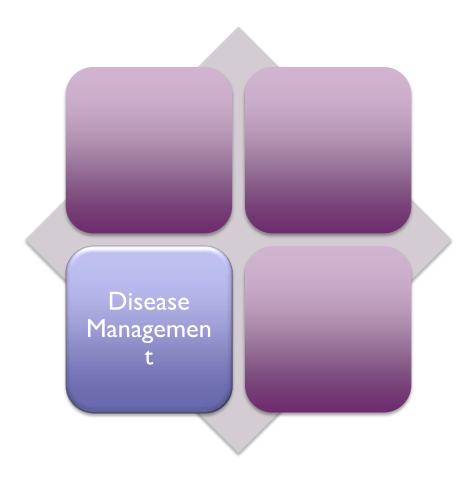
### What do patients think?



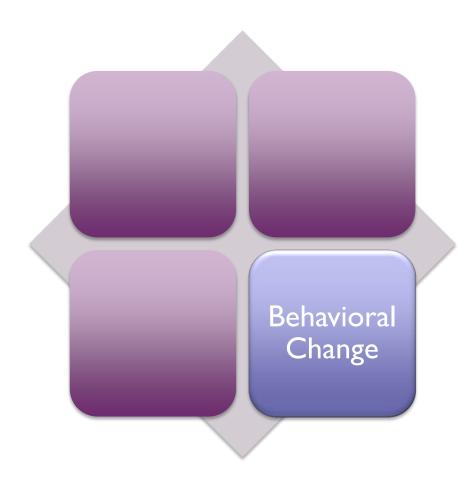
- Explain medical documents
  - Consent forms
  - Advanced care planning
- Collect family health history



- Discharge teaching
- Ileostomy education
  - Diabetes
  - Anesthesia
  - Planned .
- Spinal cord injury
- Atrial fibrillation
- Lactation
- Schizophrenia



- Heart failure knowledge and self-management
- Diabetes lifestyle coach
- Depression self-management
- Overactive bladder self-management



- Promote walking in older adults
- Breastfeeding promotion
- Promote healthy behaviors:
  - o Increase physical exercise
  - Fruit and vegetable intake
- Adherence to antipsychotic medication

### **Challenges / Concerns**

- Unable to make complex moral judgments
- Unable to engage in collaboration
- Need to create virtual characters that can learn from users and adapt to their preferences
- Need to insure privacy and security

## **Avatar Creation**

#### Websites

- SitePal: http://www.sitepal.com/
- Voki: http://www.voki.com/
- Learnbrite: http://bringto.life/

#### Software

- Reallusion: https://www.reallusion.com
- Adobe: https://www.mixamo.com/fuse/
- Logic Junction: http://logicjunction.com





## Create a Nurse Avatar

#### **Customizable Solutions**

- Medical Avatars: http://medicalavatar.com/
- True Image Interactive: http://trueimageinteractive.com/
- iDAvatars: https://www.idavatars.com/
- Sensely: http://sensely.com/



## Buy a Nurse Avatar

#### **Deploy a Nurse Avatar**

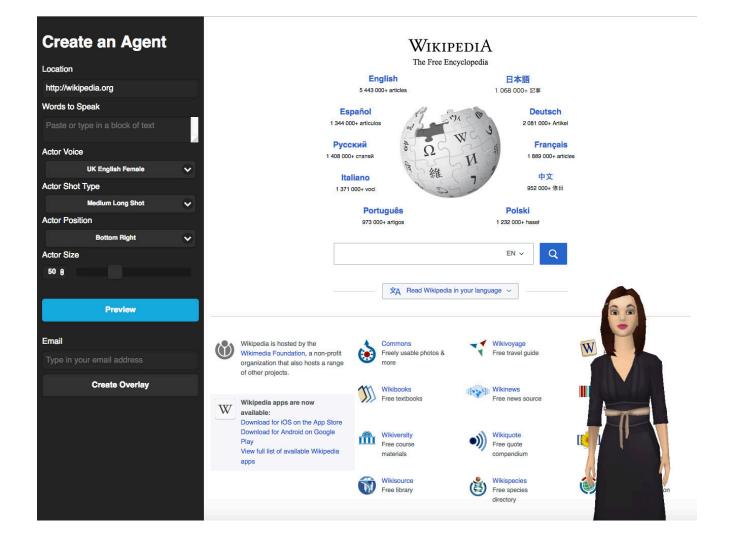
- Tablet
- Computer
- Mobile phone
- Smart watch

- Website
- Patient portal
- Patient education video, powerpoint, or e-learning
- Online learning games
- Kiosk



#### Make an Avatar





### **Overlay an Avatar**

#### bringto.life

### A rose by any other name...

- Virtual Nurse Agent
- Animated Pedagogical Agent
- Intelligent Virtual Agent
- Embodied Interface Agents
- Embodied Conversational Agent (ECA)
- Relational Agent (RA)
- Virtual Human

## **The Virtual Patient**

#### **The Perfect Match**



Photo credit: www.drexel.edu

#### **A Word About Second Life...**



Photo credit: http://secondlife.com/destination/nightingale-isle

# Summary

### Summary

- Defined the term avatar and explored where it originated
- Traced the avatar's evolution from computer games to healthcare
- Became acquainted with a number of nurse avatars
- Discussed the design and capability of avatars, including the Embodied Conversational Agent and the Relational Agent
- Explored areas that the avatars are showing promise in healthcare:
  - Collecting information
  - Patient education
  - Disease management
  - Behavioral change coaching
- Identified challenges / concerns / ethical considerations raised around nurse avatars

