The Value of a **Patient Partnership** for Health Care Improvement

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Health Care Experiences

- Adversarial
- Hazardous-less independence, less mobility, less capability
- Impersonal and rigid
- Lacks coordination
- Frustrating and tiring
- Scary and out of "my" control

	Patient Engagement	Patient Experience
Goals	 Drive better health and outcomes Empower patients and loved ones to be active in their own care Reduce costs 	 Drive better health and outcomes Exceed expectations Reduce suffering Brand differentiation
Stakeholders	Patient, likely others	Patient, likely others
Context	Patient's own health	All-encompassing (access, communication, food, etc.)
Patient involvement (behaviors and ownership)	Required	Not required (though in an ideal experience, patients are partners and co-designers)
Time	Transactional or longitudinal	Transactional or longitudinal
Use of health self-management tools/services	Yes	No
Validated measurement	Patient Activation Measure (PAM), PROMIS, Patient Health Engagement (PHE) Scale	HCAHPS, CGCAHPS, etc.
Source: Boissy, 2017		

Patient Centered Care

- Patient/Family/Caregivers
- Most important member of the care team
- Engaged in care

Why Engagement Matters

- Increased satisfaction of Patient/Family
- Improved outcomes and quality of life
- Decreased patient anxiety
- Reduce complications
- Ensures continuity of care
- Promotes adherence to treatment plan
- Energizes and empowers consumers to actively be involved in planning their care

Cultural Humility

Enables and doesn't block a "patient's telling his or her own illness or wellness story...Patient is encouraged to communicate how much or how little culture has to do with that particular clinical encounter"

Tervalon & Murray-Garcia, p121.

Practice Cultural Humility

- Knowledge of other cultures
- Endpoint
- "I am the expert"
- Can lead to stereotyping
- Clinician instituted interviewing

- See and acknowledge own biases-Can truly only know self
- Lifelong process
- "You are the expert"
- Helps to balance power
- Patient focused interviewing
- Enhances partnerships

Cultural Competency

Cultural Humility

Cultural Humility

- Asking questions
- Listening and hearing
- More attainable
- More respectful

Acknowledging we can never be experts on someone else's life.

J. Nutik Zitter, 2017, Extreme Measures, page 154

Kleinman's Questions

- What do you call your illness or problem?
- What do you think caused this problem?
- Why do you think this problem started and when did it start?
- What do you think this problem does inside your body? How does it work?
- How severe is this problem? Will it have a short or long course?
- What kind of treatment do you think you should receive?
- What are the most important results you hope to receive from this treatment?
- What are the chief problems this illness has caused?
- What do you fear most about the illness/problem?

Why are we not engaging our patients, and truly making them active partners in their care?

Your group assignment

Identify either:

- Barriers experienced by Patients and Families, or
- Barriers of Health Care Systems and Clinicians

All of you:

Identify actionable steps to take to actively engage patients and families.

Barriers

- Patients
- **Families**
- Health care systems
- Clinicians

Actions to engage patients

Resources

- A. Boissy, 2017, <u>http://catalyst.nejm.org/patient-engagement-vs-patient-experience/</u>
- J. Nutik Zitter, 2017. Extreme measures: finding a better path to the end of life, Avery: New York.
- M.Tervalon & J. Murray–Garcia, 1998, Cultural humility versus cultural competence: A critical distinction in defining physician training outcomes in multicultural education. *Journal of Health Care for the Poor and Underserved;* May 1998; 9, 2; ProQuest Medical Library, pg. 117,

http://www.nrchmh.org/ResourcesMHAdminsLeaders/Cultural%20H umility%20vs%20Cultural%20Competence%20a%20Critical%20Distinct ion%20in%20Defining%20Physician%20Training%20Outcomes%20.pdf